**Marketing and Regeneration Committee**

**Tuesday 21 May 2024**

**4:30pm – 6:30pm**

**Coleford Town Council Chamber**

**Minutes**

**Attendees:**

**Members: Cllrs P Kyne, N Penny, C Elsmore, S Cox, M Cox, R Drury, R Dix**

**Laura-Jade Schroeder (Town Clerk)**

1. Apologies received from Kara Kibble and Cllr K Robbins
2. There were no interests to declare
3. There were no new dispensations received
4. There were no members of the public present
5. **The minutes of 12 March 2024 were unanimously approved.**

**Cllr. P Kyne signed a copy of the minutes, as a true record of that meeting**

1. **Matters arising from the minutes of 12 March 2024.**

Eurovision went well – Cllr M Cox has received a lot of positive feedback. Traders were impressed with the HTV potential that has now arisen for the town.

1. **To receive update re: Chris Jones Regeneration Consultancy, and make recommendations as necessary**

Town maps:

Determined by toilet block refurbishment. CJ met with several cllrs a few weeks ago. Wall structure of toilet block will still be there for a town map, but will need to wait for works to be completed. Barry (FODDC) indicated that the small wall will be removed, but no drawings have been received.

Town Map on Clock Tower:

Agreed: Needs some redecoration, primer, new paint – black. White leaf, not gold, and put the new map in.

Already agreed: Black finger posts with white paint instead of gold.

Already agreed: Upgrading with new signs 5 smaller signs heritage-based trail around the town.

Already agreed: Nathan (GCC Highways) is going to pause new pennant stones to incorporate pattern.

We haven’t quantified what we want on those stones (e.g. size etc). We need to know exactly what we want those signs to say.

Also need to agree what heritage signs with QR code will say.

Signage at the attractions – CJ needs to phone attractions back and get quotes for A0 outdoor proof signage, durable outdoor board. Can use fencing at attraction.

Palette hasn’t been received from FODDC yet.

Dave Thorp (graphic designer) needs a spec. He can also get hold of map cases.

CJ to send zip file with template for graphic designer to sign off, and also to tell us sizes we need. Coleford on one side and FOD map on the other side.

Freestanding sign in car park, in middle verge by green finger post. CJ to seek 2 more quotes for freestanding case, and FODDC.

Heritage signage has not been designed at all. Floor signage needs to be relevant to where they are located. Should compliment finger sign posts. Streetscape listed down Newland St, Old Church at Clock Tower and Town Hall, CIL and bus station, Old railway sidings, tramway, Market Hall, GWR. Needs heritage app logo. Needs QR code to download. A few words “on this site…”. Paving unit has image, on post put QR code nearby to reinforce app. Size 600x300. CJ to look through locations on app and decide most relevant locations. We have access to imagery. Ceramic glazing on wall sign, and reconstituted concrete in floor. CJ to clarify this with Ned.

Youth:

Data received from Cath Pickering. Feasibility study received. Cllr Dix will put a formal proposal to Council next week. CJ to remove graphs as it skews the view as it’s not clear what is youth and what is adult ASB. This can go out then to try and get funding. Doesn’t address a strategy for older youth. Work with younger group that already exist – they will then become the older group. It was agreed that the existing report meets criteria. CJ is happy to be a sounding board for physical

It was proposed (Cllr R Dix), seconded (Cllr M Cox) and unanimously agreed:

**Recommendation: To accept report with amendments to remove figures**

Clock Tower:

CJ needs to know if he is going to be required for funding. Waiting on planning application consent. Committee to decide whether CJ is to be involved.

FODDC draft local plan is going to Full Council this month – this will then go out for consultation. We can then put in regeneration consultation into this.

1. **To receive update re: bicycle storage, and make recommendations as necessary**

CJ updated re: land ownership. Cycle shelter needs to be visible, overlooked and policed, on Mushet Walk link in or on the Clock Tower Tump – horse trough with flowers has a space next to it. CJ to investigate ASB problems that may arise from this. Placement by Town Hall mural next to traffic lights – too hidden – not used. On the Tump – planning, conservation matters to consider – need planners view. Consult with Martin Green from cycle group, as to the most suitable. CJ to look into how to make it secure. Talk to Pauline re: further provision for cycle storage at Old White Hart Inn. CJ to investigate design and location. Keep FODDC on board in case we want something on their land.

1. **To receive update re: FODDC bins, and make recommendations as necessary**

Cllr M Cox updated. Rachael Meadows, Marcus Perrin and Stuart Payne have come up with a basic management plan. Due to season this needs to happen in Autumn due to planting. Everyone was happy to keep it as per the plan. No decision re: hedgerow whips – will they grow quick enough? New bins may not be new anymore due to change of contractor. District councillors need to take this up. Goodwill and partnership working with FODDC. We just want to find best option.

1. **To note the UWE report, and make recommendations as necessary**

Cllr M Cox updated re: the final report received from the UWE students. CTC were very happy with the way the students listened to us. Points were raised re: accessibility, transport, linkages.

Cllr M Cox also raised around the electric charging points. There are no chargers in the main car park. All other Forest towns have more chargers than us. Cllr N Penny proposed, seconded by Cllr M Cox, and it was unanimously agreed:

**Recommendation: To write formally to FODDC contesting the number of chargers proposed.**

We are prepared to look at possibilities.

Heritage should be more celebrated.

Cycle store is referred to in UWE report. This is a separate agenda item in this meeting.

It was proposed (Cllr N Penny), seconded Cllr M Cox and unanimously agreed:

**Recommendation: For Cllr N Penny to formally write and thank UWE students and invite them to visit at a pre-arranged time.**

They were an excellent bunch of students.

**Meeting ended: 18:17pm**